



Business BTEC Summer Project

As part of our induction process it is important for us at Lowestoft Sixth Form College, to make you aware of our academic expectation and the level of effort we expect from BTEC students.

As part of this and in preparation for studying BTEC in September, I have set out a research project for you to complete over the summer. **Please complete and bring with you on Thursday 5th September 2019.**

You must hand your project in during your first BTEC lesson. I will be grading on:

- Independent research skills
- Level of content in respect to the questions
- Knowledge
- Structure, spelling and punctuation
- Effort and self-motivation
- Presentation

Task - Produce a PowerPoint presentation on a Business.

It could be one you know or it could be one you aspire to own/run in the future.

Make the presentation interesting, informative, include images and if it is not an existing business, give it a name.

Include the following 9 bullet points:

1. Describe the product/services it provides?
2. Where is it located?
3. How is it run?
4. Who are its customers?
5. What potential is there for sales?
6. What are the businesses strengths?
7. What are the businesses weaknesses?
8. What are the opportunities for the future?
9. What are the potential threats to the business, now or in the future?

Good Luck, I look forward to seeing it.

Barbara Fruish

Tutor for Business.

