

SUMMER PROJECT 2019

Subject: BTEC IT Level 2

Teacher: Richard Allington

Why do we do a summer project?

We ask all students who are intending to come to L6FC to study in September 2019 to complete a short project in their chosen subjects over the summer holidays. The purpose of this is to enable you to start researching and gaining an understanding of the topics which will be covered in your course, and to show your teachers that you can organise your time and work independently. You will be expected to submit your summer project for BTEC IT Level 2 class by **Friday 13 September 2019**.

What is the summer project?

Your summer task is to develop your idea for an IOT device into a concept. You'll need to create a proposal that includes all the following points:

1. Product Title
2. Product Objective (what does your device do?)
3. Target Audience (who is this product aimed at? Be prepared to justify your decisions!)
4. Unique Selling Point (what makes this product useful? How will it improve people's lives?)
5. Concept Art (What will it look like? Sketch some designs for your product)

Make sure you research how to present a proposal and produce a final document that looks the part.

How you present the work is up to you but remember that first impressions count!

This is your chance to show us how creative and imaginative you can be – let your imagination run wild!

Can you give me some more guidance on what is expected?

This project is designed to give you an opportunity to demonstrate your creativity and understanding of games production. It is a typical BTEC coursework assignment and will help with elements we cover later in the course.

If you get really stuck, you can send an email to [Richard Allington](#) at r.allington@lowestoftsfc.ac.uk to ask for advice.

You will be expected to submit your summer project electronically via our virtual learning environment (Moodle) by **Friday 13 September 2019**.