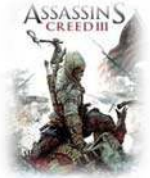




LOWESTOFT
SIXTH FORM COLLEGE



Summer Project 2019

Subject: A Level Media Studies

Teacher: Neil Dodimead

Purpose of your Summer Project: *The purpose of this Summer Project is to allow you to investigate your own area of Media and to examine the techniques which help to construct particular representations.*

Tasks/Activities:

1. Choose a media text. You can choose from any of the three platforms of: Print, Broadcast, Online. For example, this could be the cover of a magazine, the cover of a newspaper, a film poster, an advert, a page from a magazine. Or you could choose a blog or Vlog, or the opening credits of a TV programme or a film trailer. Keep your choice simple and short (ie one page or one section of a moving image).
2. Consider how **either** *gender, age, ethnicity, nationality, sexuality or place* is represented in your piece.
3. Write a brief analysis of what representation is created – is it broadly negative or positive? Then explain how this representation is created – through, for example, images, words, colours, body language, sound, organisation, dress and any other elements of the text you notice.

Hand in date: First Media Studies lesson in September 2019

Email N.Dodimead@lowestoftsfc.ac.uk if you have any questions